

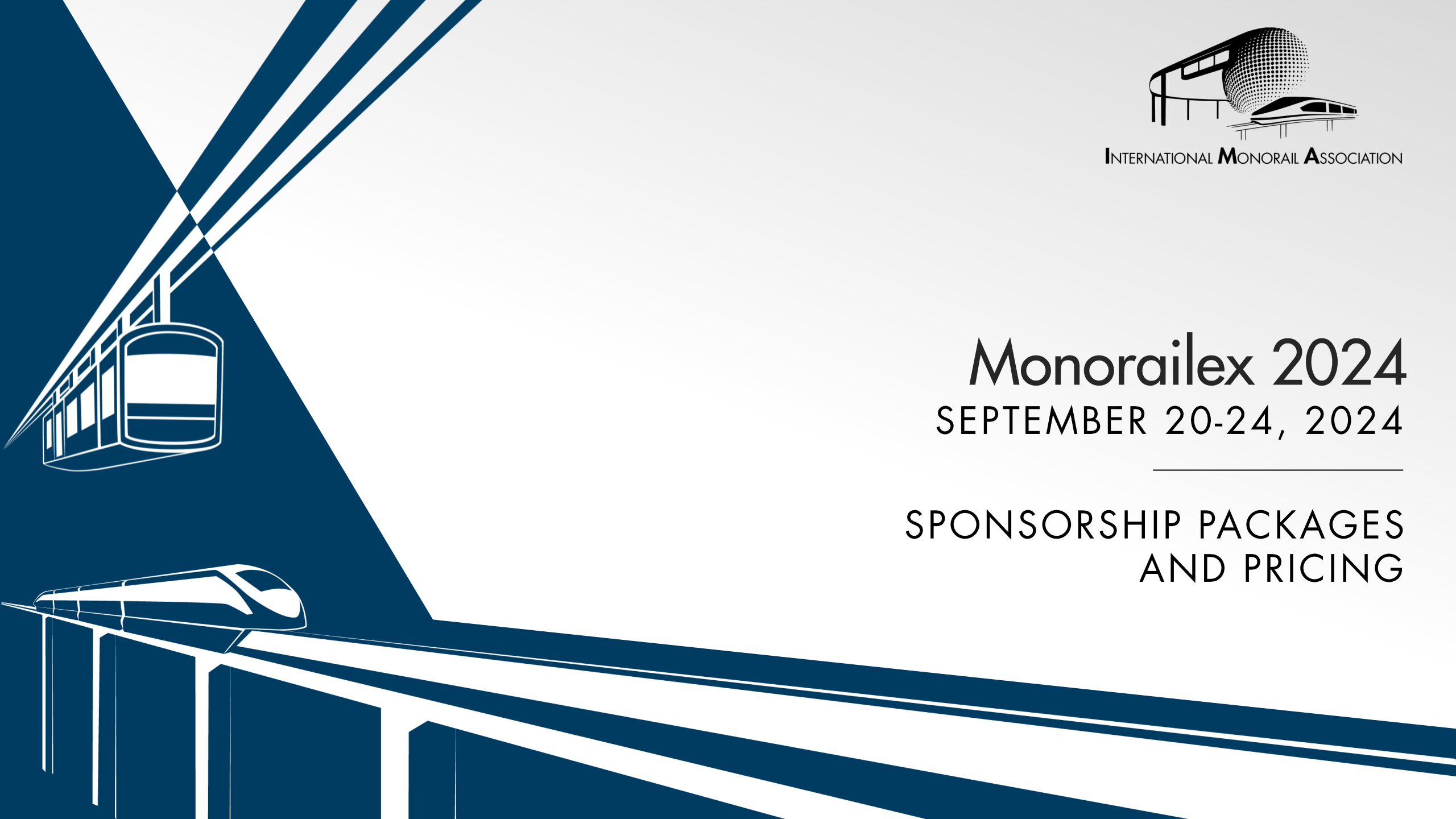
INTERNATIONAL **M**ONORAIL **A**SSOCIATION

# Monorailex 2024

SEPTEMBER 20-24, 2024

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SPONSORSHIP PACKAGES  
AND PRICING



# Introduction 1/2

To all Monorail Lovers, Advocates, and to whom it may concern,

The mission of the International Monorail Association – IMA – is to organize the global monorail sector by promoting the monorail system as a recognized public mass transit application in urban areas.

The line kilometers of monorails have more than doubled over the past 10 years and more than 80% of those are dedicated to public transportation. The majority of projects under construction are in Asia, but countries like Brazil and Egypt are playing an important role in the monorail market. The monorail system has significant advantages in terms of cost efficiency, safety and much shorter implementation times as a reliable transportation solution.

IMA is looking for companies who like to sponsor the Monorailex 2024 event to help spread the awareness and knowledge of monorail systems. Monorailex is the annual conference of the International Monorail Association and

offers plenty of networking opportunities with experts of several disciplines and customers in the field of monorails through high professional presentations during the conference days and additionally opportunities at the special in-house exhibition and inspiring technical tours.

As a sponsor we offer you to promote your company and raise your profile at the audience of our attendees with following options:

- Visibility on-site and online on our websites and social media channels
- Visibility with your own table/booth at the in-house exhibition of the event
- Visibility on our promotional materials
- Special mentioning at lunch or dinner events
- Free attendee options

# Introduction 2/2

As a thank you, IMA will publicly announce your partnership (on-site and online) with our organization. The international audience on-site and hybrid in the last years came from 20 different countries representing various planning, manufacturing companies and operators of mass transit. Additional audience is addressed via social media, especially via LinkedIn with more than 2,200 followers.


There are different options how you can sponsor – please, see the following descriptions of the different sponsorship packages.

We hope we can count on your support. It would be great to chat with you to discuss this exciting opportunity. You can reach us directly at [info@monorailex.org](mailto:info@monorailex.org).


Marko Krönke  
PRESIDENT



Our Monorailex 2023 Sponsors




### Monorailex 2024 - Call for Papers



We encourage and invite professionals across the world to submit paper proposals for the Monorailex 2024 Conference, scheduled to be held in **Neumarkt, Germany on September 20 through 22, 2024** with kind support of Max Bögl followed by a visit to **InnoTrans** in Berlin.


[Read more](#)

### Monorailex 2023



The International Monorail Association is excited to invite you to join its 15th annual conference,

2022 Global Market Study on Monorail System



MARKET STUDY ON MONORAIL SYSTEMS

Editor: International Monorail Association  
Author: SCI Verkehr GmbH

2023 Conference Schedule:

- May 10 | Paper Evaluation Deadline
- May 17 | Paper Confirmation
- Jun 3 | Registration Opens, Final Program Published
- Jul 19 | Early Bird Registration ends
- Aug 30 | Standard Registration closes
- Sep 6 | Final Documents Submission
- Sep 20 | Conference Begins

# Sponsorship Packages – Overview

		Platinum	Gold	Silver	Bronze
Digital Visibility	Exhibition of logo on the hotsite <a href="http://www.monorailex2024.org">www.monorailex2024.org</a>	●	●	●	●
	Logo and description of the sponsor on the IMA website for one year	●	●	●	○
	Exhibition of logo with a link to the sponsoring company's website in the newsletter and e-mail/social media marketing	●	●	●	●
	Mailing of participants (who accept data disclosure)	●	●	●	●
On-site Visibility	Free in-house exhibition booth	●	●	●	●
	30s video at the opening of the event and on all stages (recognition block)	●	○	○	○
	Logos on stage pulpits	●	○	○	○
	Recognition at one of the lunches or dinners	dinner	lunch	○	○
	Logo on the event credentials	●	●	○	○
	Logo on the event screens and event brochure	●	●	●	●
	Free Registrations	4	3	2	1
Price	IMA members	€ 7.000	€ 5.000	€ 3.500	€ 2.000
	Non-members	€ 8.000	€ 6.000	€ 4.500	€ 3.000

# Platinum Sponsorship Package

## DIGITAL VISIBILITY

- Exhibition of logo on the hotsite [www.monorailex2024.org](http://www.monorailex2024.org)
- Logo and description in the sponsor link on the IMA website for one year
- Regular exhibition of logo with a link to the sponsoring company's website in the newsletter and e-mail/social media marketing
- Mailing of participants who accept data disclosure

## ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- Logo on the event credentials
- Logo on stage pulpits
- 30 seconds video at the opening of the event and on all stages (recognition block)
- Recognition at one of the dinners
- 4 free registrations

**Price: € 7.000 for IMA members, € 8.000 for non-members**

# Gold Sponsorship Package

## DIGITAL VISIBILITY

- Exhibition of logo on the hotsite [www.monorailex2024.org](http://www.monorailex2024.org)
- Logo and description in the sponsor link on the IMA website for one year
- Regular exhibition of logo with a link to the sponsoring company's website in the newsletter and e-mail/social media marketing
- Mailing of participants who accept data disclosure

## ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- Logo on the event credentials
- Recognition at one of the lunches
- 3 free registrations

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**Price: € 5.000 for IMA members, € 6.000 for non-members**

# Silver Sponsorship Package

## DIGITAL VISIBILITY

- Exhibition of logo on the hotsite [www.monorailex2024.org](http://www.monorailex2024.org)
- Logo and description in the sponsor link on the IMA website for one year
- Regular exhibition of logo with a link to the sponsoring company's website in the newsletter and e-mail/social media marketing
- Mailing of participants who accept data disclosure.

## ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- 2 free registrations

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**Price: € 3.500 for IMA members, € 4.500 for non-members**

# Bronze Sponsorship Package

## DIGITAL VISIBILITY

- Exhibition of logo on the hotsite [www.monorailex2024.org](http://www.monorailex2024.org)
- Regular exhibition of logo with a link to the sponsoring company's website in the newsletter and e-mail/social media marketing
- Mailing of participants who accept data disclosure.

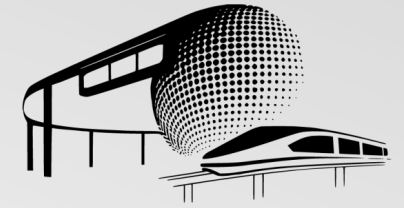
## ON-SITE VISIBILITY

- Free in-house exhibition booth
- Logo on the event screens
- Logo in the event brochure
- 1 free registration

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**Price: € 2.000 for IMA members, € 3.000 for non-members**





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# In-house Exhibition

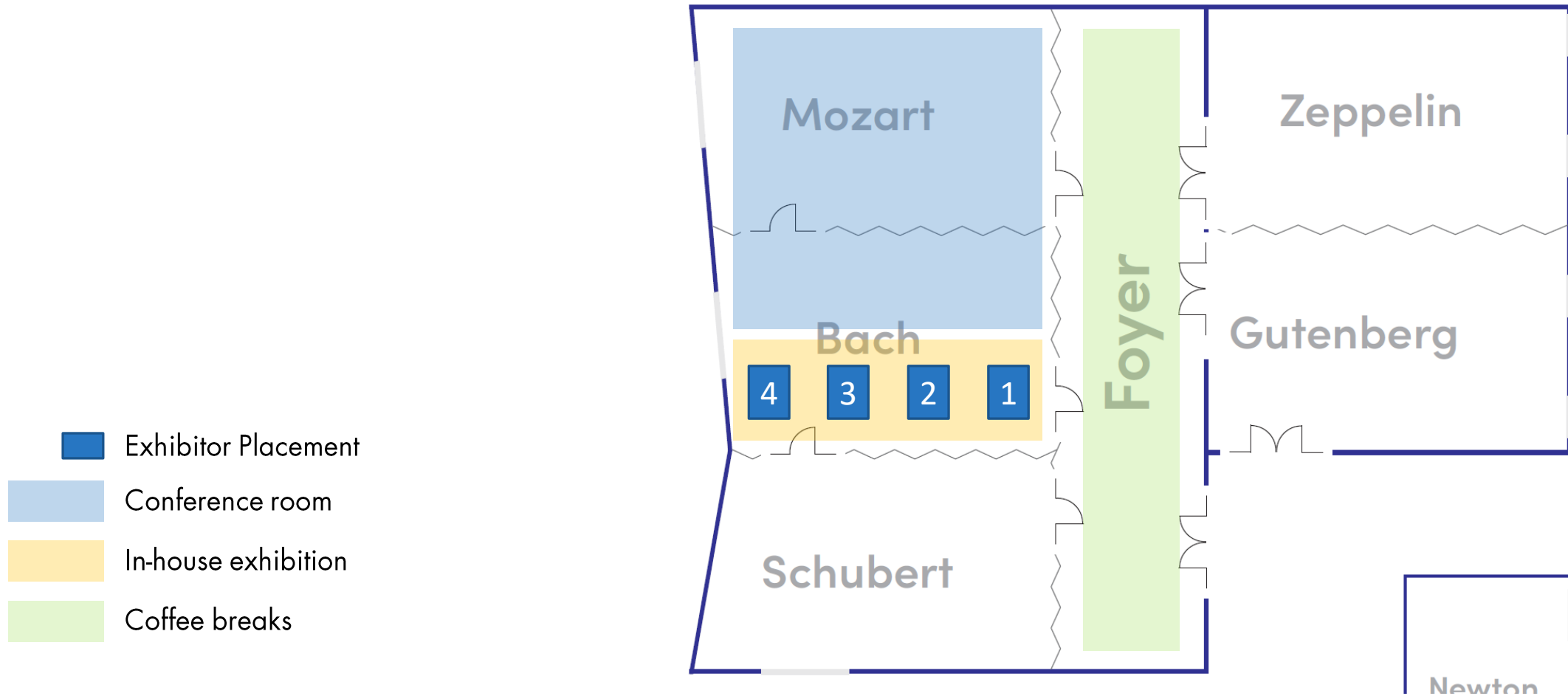
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MONORAILEX 2024



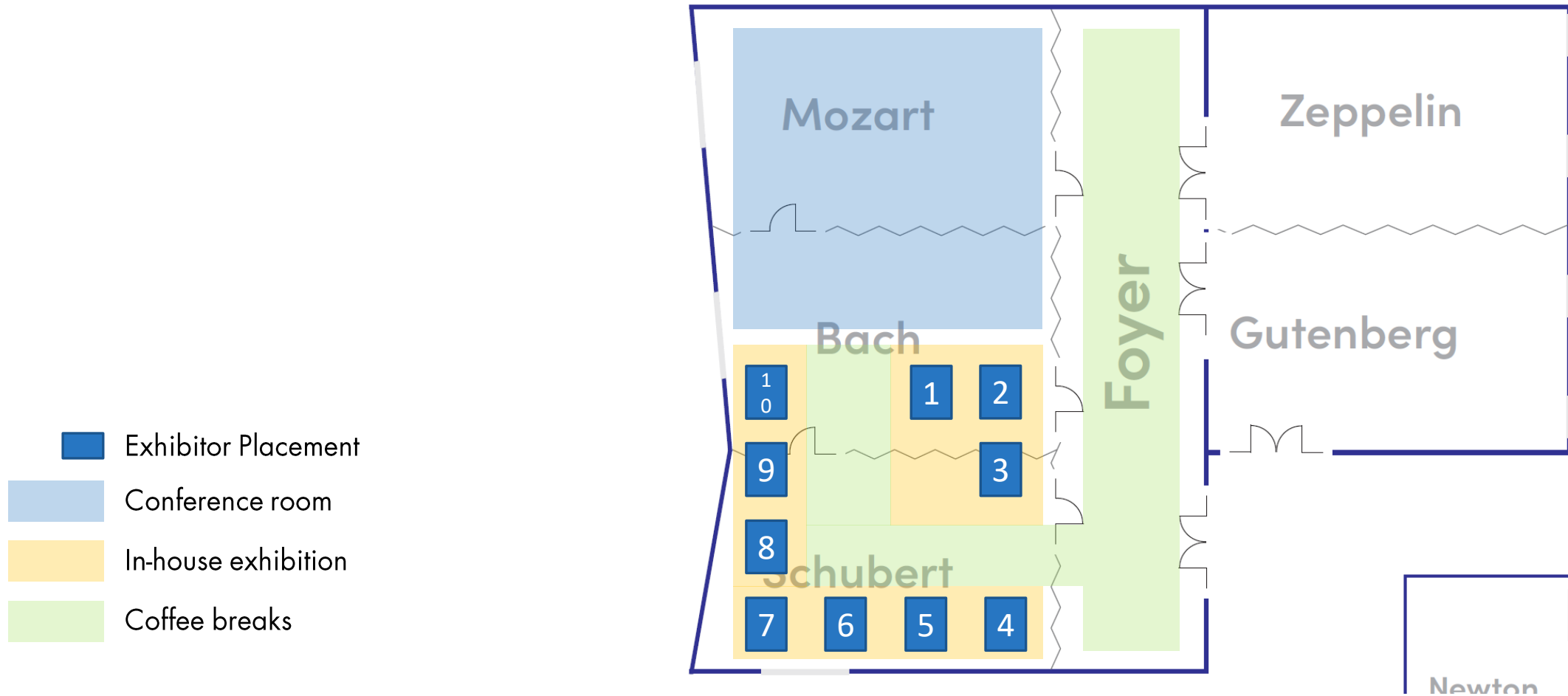
# Placement In-house Exhibition – Configuration 1

Up to 60 conference participants  
Up to 4 sponsors



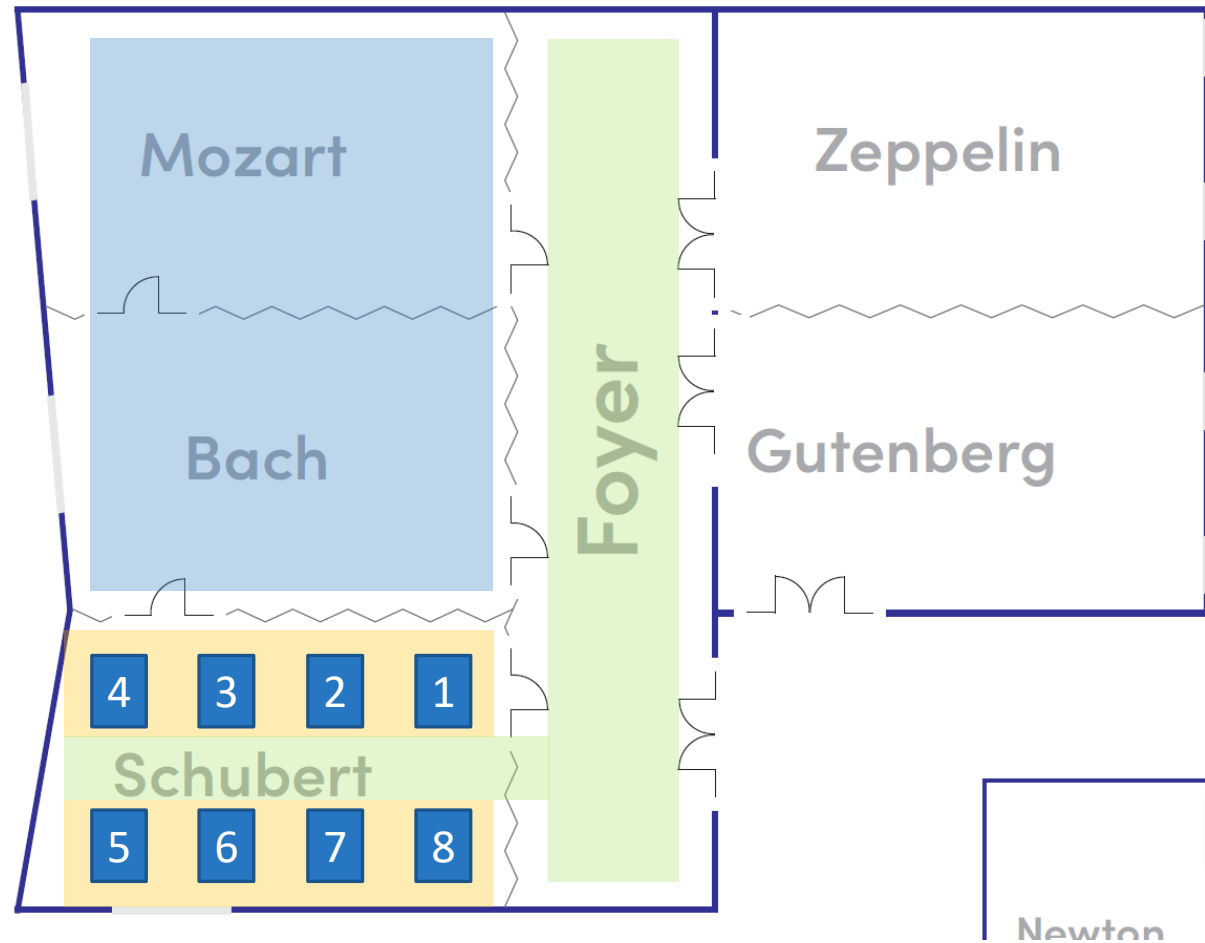
# Placement In-house Exhibition – Configuration 2

Up to 60 conference participants  
Up to 10 sponsors

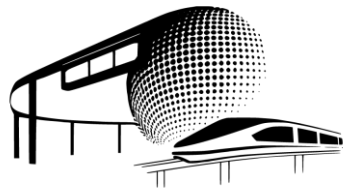


# Placement In-house Exhibition – Configuration 3

Up to 100 conference participants  
Up to 8 sponsors



- Exhibitor Placement
- Conference room
- In-house exhibition
- Coffee breaks



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## Sponsoring Registration Monorailex 2024

We want to become

- Platinum sponsor (€ 7.000 for IMA members, € 8.000 for non-members)
- Gold Sponsor (€ 5.000 for IMA members, € 6.000 for non-members)
- Silver Sponsor (€ 3.500 for IMA members, € 4.500 for non-members)
- Bronze Sponsor (€ 2.000 for IMA members, € 3.000 for non-members)

We kindly ask to provide the following information:

Company .....

Contact Person .....

Position/Dep. ....

E-Mail Address .....

Phone Number .....

Date/Signature      Date .....      Signature .....

For accounting purposes

Invoice address .....

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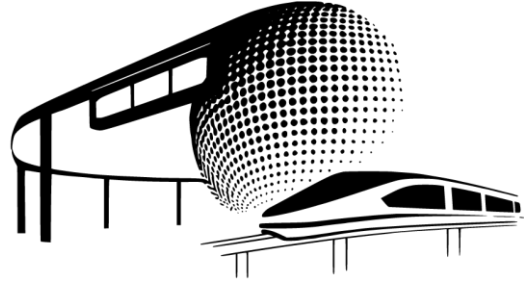
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Contact Person .....

E-Mail Address .....

Phone Number .....

Internal reference (if available, needed) .....



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# One Track to the Future.

INTERNATIONAL MONORAIL ASSOCIATION

[INFO@MONORAILEX.ORG](mailto:INFO@MONORAILEX.ORG)

[WWW.MONORAILEX.ORG](http://WWW.MONORAILEX.ORG)

