

INTERNATIONAL **M**ONORAIL **A**SSOCIATION

InnoTrans 2024

SEPTEMBER 24-27, 2024

CO-EXHIBITOR AND SPONSORSHIP
PACKAGES



InnoTrans Portrait

InnoTrans is an international trade fair for rail and transport technology that takes place every two years in September at the Berlin exhibition grounds. Since it was founded in 1996, the trade fair has developed into the largest and most important trade fair for rail transport technology and is therefore regarded as one of the leading trade fairs for this industry worldwide.

The trade fair mainly focuses on track-bound vehicles for passenger and freight transportation as well as their sub-systems and components. There are also various exhibitors for vehicle equipment.

Another focus is on infrastructure and track technology including now an increasing number of exhibitors for tunnel construction technology. There are also manufacturers of stationary equipment and passenger information systems.

The third focus is on information technologies and traffic management as well as all other related services.

The main target groups are transport companies and manufacturers of transport technology. The trade fair is also aimed at construction companies, scientists and extensive media coverage.

International Monorail Association

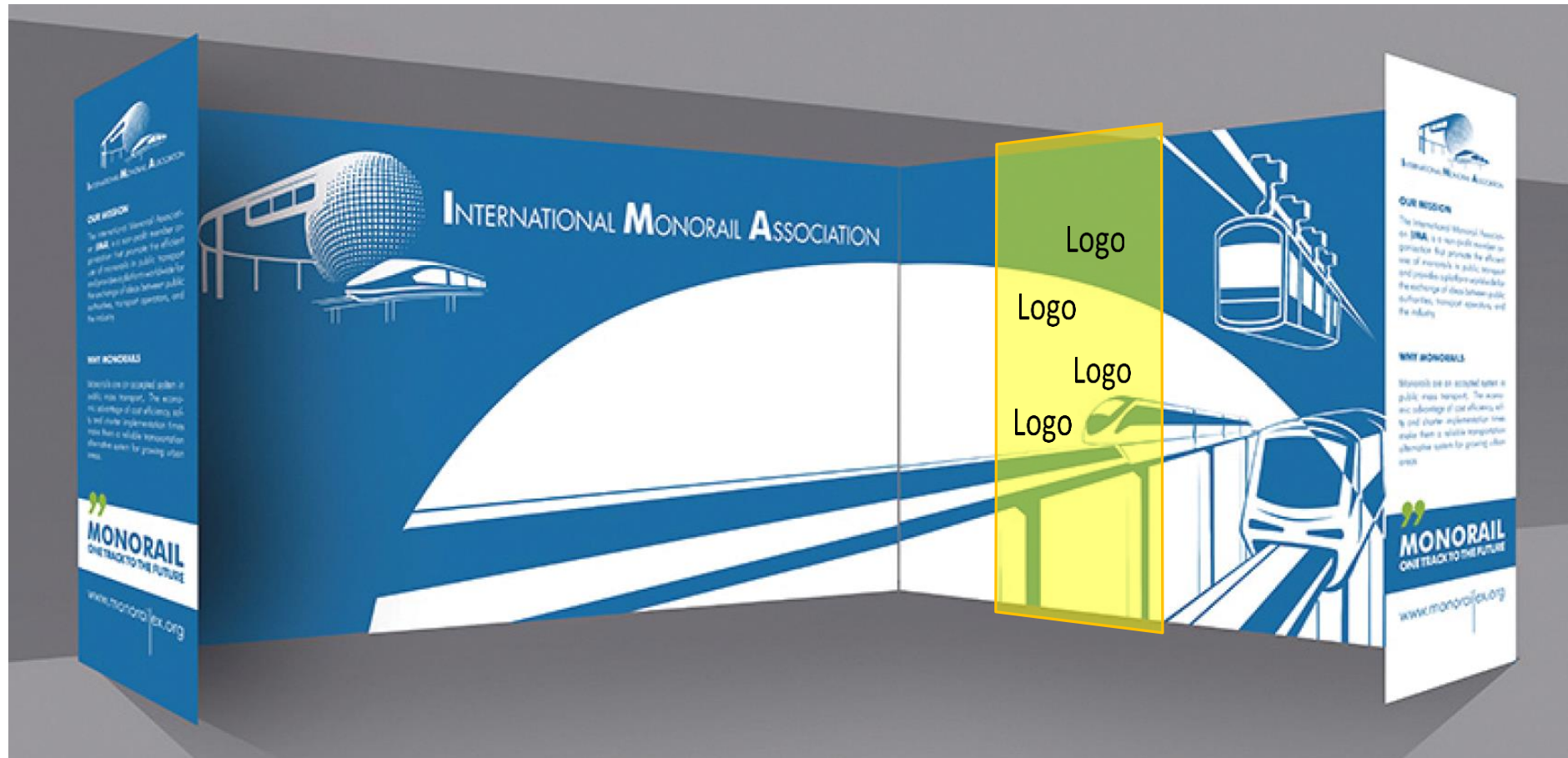
The International Monorail Association will be present for the second time and will open its stand to interested co-exhibitors and/or sponsors who do not (yet) wish to have their own stand at the trade fair but would still like to exhibit or be present at the leading trade fair for railway and rail transit technology. Please refer to the following pages for details.

InnoTrans Packages – Overview

		Co-Exhibitor	Sponsor	Special Arrangements
On-site Visibility	Listed as official exhibitor in Messe Berlin media	●	○	
	Possibility of listing in the World Innovation Guide of Messe Berlin*	●	○	
	Logo on the IMA booth	●	●	
	Company loop presentation on screen at IMA booth	●	●	
	Use IMA booth as meeting point for your invitations	●	●	
	Free registrations (entry vouchers)	20	10	
Digital	Exhibition of logo with a link to the company's website in IMA newsletter and IMA e-mail/social media marketing	●	●	
Price	IMA members	€ 3.000	€ 2.000	Tbd.
	Non-members	€ 4.500	€ 3.500	Tbd.

*see details on page no. 8

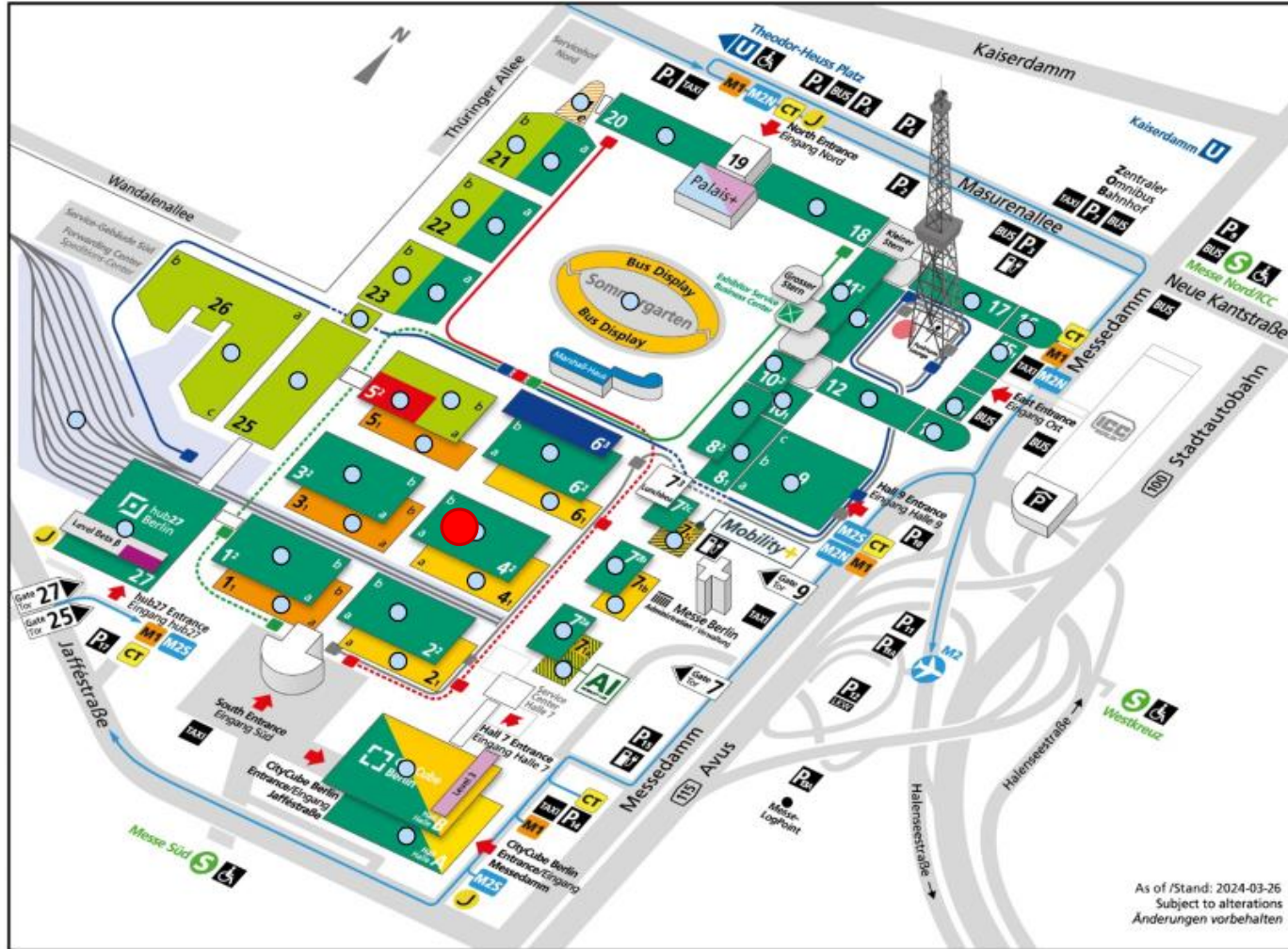
IMA Booth InnoTrans 2024



Exemplary:

The logos of co-exhibitors and sponsors will be displayed in an appropriate manner on the IMA stand.

Location IMA Booth InnoTrans 2024



● IMA, H4.2, Stand 100

- Railway Technology
- Interiors incl. Travel Catering & Comfort Services
- Railway Infrastructure
- Tunnel Construction
- Public Transport incl. Mobility+
- AI Mobility Lab
- Outdoor Display Gleis- und Freigelände
- Bus Display
- InnoTrans Campus
- Opening Ceremony Eröffnungsveranstaltung
- InnoTrans Convention
- Speakers' Corner
- Business Lounge (Marshall-Haus)
- Press Center Pressezentrum
- FoodCourt

Shuttle Lines · Shuttlelinien

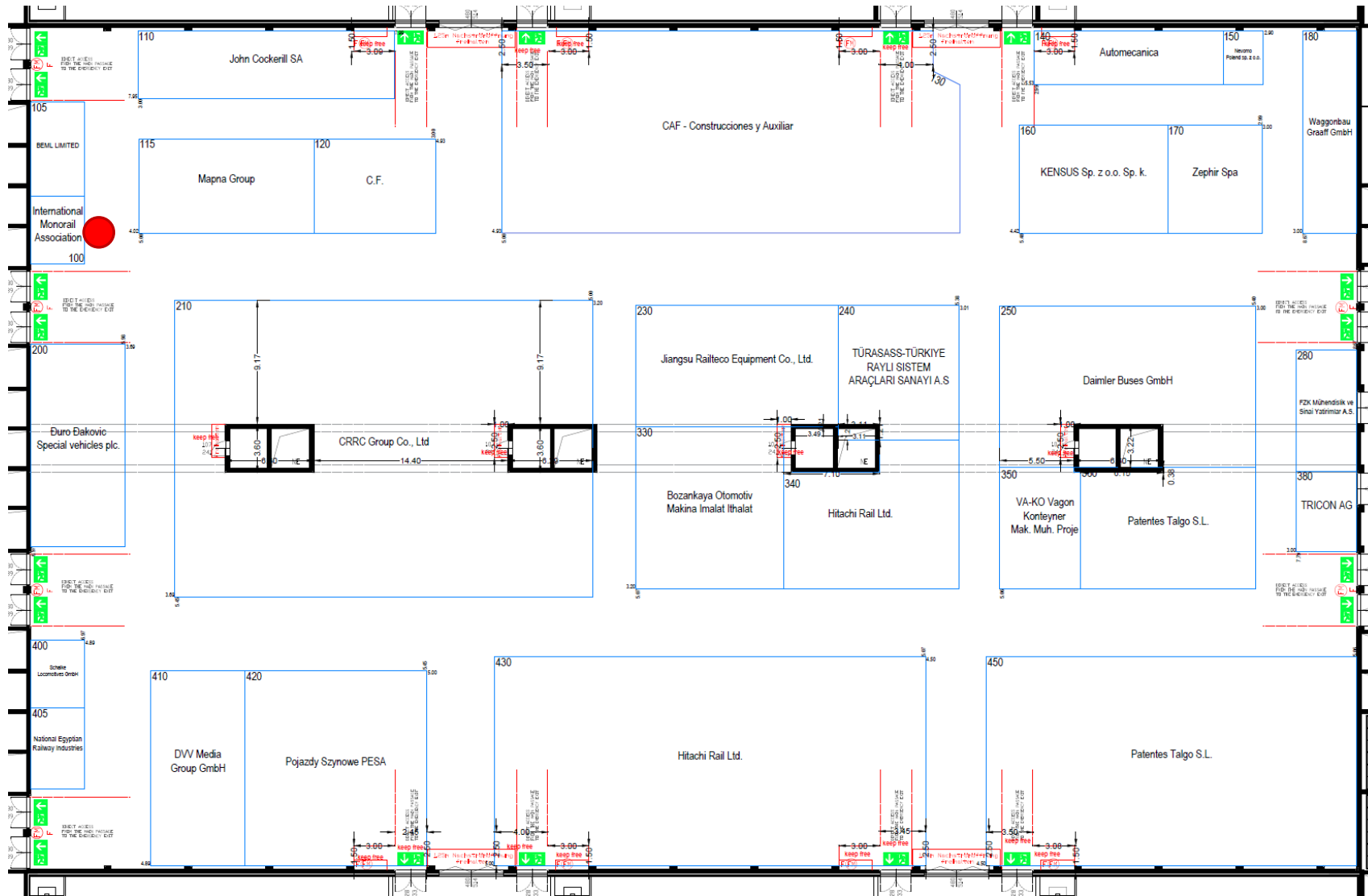
- M1 – Olympischer Platz P+R
- M2N – BER – Expo North · Expo Nord
- M2S – BER – Expo South · Expo Süd
- CT – City Transfer

Fairground Shuttle · Geländeshuttle

- Fast Shuttle
- South Entrance – Hall 18
Eingang Süd – Halle 18
- South Entrance – Hall 20
Eingang Süd – Halle 20
- South Entrance – East Entrance
Eingang Süd – Eingang Ost
- East Entrance – Outdoor Display
Eingang Ost – Gleis- und Freigelände
- Jelbi hub shared mobility
Pickup & Drop-off for rental two-wheeled vehicles
Mobilitätsflächen für Miet-Zweiräder

As of /Stand: 2024-03-26
Subject to alterations
Änderungen vorbehalten

Hall plan IMA Booth InnoTrans 2024



● IMA, H4.2, Stand 100

Co-Exhibitor Package 1/2

ON-SITE VISIBILITY

- Listed as official exhibitor in Messe Berlin media
(Listed in list of exhibitors with details of exhibition hall/stand number)
- Possibility of listing in the World Innovation Guide of Messe Berlin
- Logo on the IMA booth
- Company loop presentation on screen at IMA booth (max. 10 slides)
- Use IMA booth as meeting point for your invitations
- 20 free registrations (entry vouchers)

DIGITAL VISIBILITY

- Regular exhibition of logo with a link to the company's website in the IMA newsletter and IMA e-mail/social media marketing

Price: € 3.000 for IMA members, € 4.500 for non-members

OFFICIAL WORLD INNOVATION LISTING

- Messe Berlin is publishing an **exclusive World Innovation Guide** for InnoTrans 2024 in cooperation with the DVV Media Group. The guide presents world premieres that are being presented to the trade public for the first time at a trade fair anywhere in the world - from the five trade fair segments Railway Technology, Railway Infrastructure, Public Transport, Interiors and Tunnel Construction.
- The World Innovation Guide is aimed at media representatives and trade visitors. The publication will appear online on the InnoTrans website and in the InnoTrans Report app on 16 September 2024. In addition, a button will mark all the exhibitors' world premieres on the stands, in the hall plans, in the trade fair guide, in the InnoTrans app and in InnoTrans Plus.
- For InnoTrans exhibitors and co-exhibitors, **the publication in the guide is free of charge** (no company profile, no company or product advertising).
- All details can be [downloaded here](#). **Deadline for submissions: 16.07.2024**
- **You must first register as a co-exhibitor via the IMA. Once your registration has been confirmed, submission for the World Innovation Guide needs to be done by the company directly.**

Sponsor Package

ON-SITE VISIBILITY

- Logo on the IMA booth
- Company loop presentation on screen at IMA booth (max. 10 slides)
- Use IMA booth as meeting point for your invitations
- 10 free registrations (entry vouchers)

DIGITAL VISIBILITY

- Regular exhibition of logo with a link to the company's website in the IMA newsletter and IMA e-mail/social media marketing

Price: € 2.000 for IMA members, € 3.500 for non-members

General Remarks

Due to the official regulations, registration as a co-exhibitor must be made via the main exhibitor - in this case IMA. Invoices are also issued via the association.

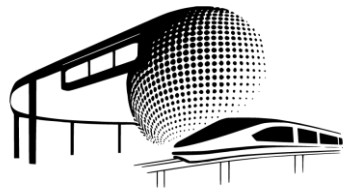
Messe Berlin reserves the right to carry out a preliminary examination of the co-exhibitor. Accordingly, Messe Berlin will confirm the co-exhibitor.

To register for both options (co-exhibitor or sponsor), please use the appropriate form and send it to info@monorailex.org

Timeline

Registration is possible with immediate effect and up to 4 weeks in advance of InnoTrans opening (August 23).

For co-exhibitors, it is advantageous to register by the end of June, as you will then also be printed in the analog media of Messe Berlin (e.g. Messe Guide) and thus exploit the maximum possible reach. Messe Berlin will update the digital media (e.g. InnoTrans Plus) once a week.



INTERNATIONAL MONORAIL ASSOCIATION

Registration as Co-Exhibitor or Sponsor InnoTrans 2024

We want to become

- Co-Exhibitor (€ 3.000 for IMA members, € 4.500 for non-members)
 Sponsor (€ 2.000 for IMA members, € 3.500 for non-members)

Company
Contact Person
Position/Dep.
E-Mail Address
Phone Number
Date/Signature Date Signature

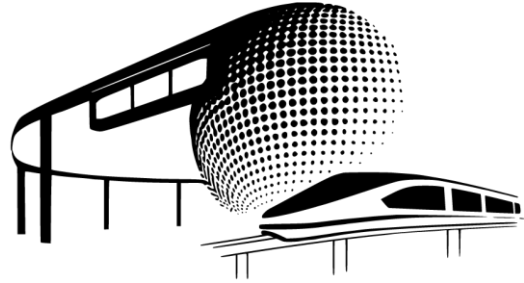
For accounting purposes

Invoice address
.....
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Contact Person
E-Mail Address
Phone Number
Internal reference (if available, needed)

For Co-Exhibitors only

Please fill in information that will be used for official registration at Messe Berlin (e.g. to be published in official Berlin Messe media)

Company
Address
.....
.....
Contact Person
E-Mail Address
Phone Number



INTERNATIONAL **M**ONORAIL **A**SSOCIATION

One Track to the Future.

INTERNATIONAL MONORAIL ASSOCIATION

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